

*****NEWS RELEASE*****

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APRIL 5 IS EASTER SUNDAY

***AHG* calls families to rediscover the true meaning of
Easter**

‘We must help our girls prepare their hearts so that Easter joy overflows from a deep understanding of the Gospel,’ says AHG’s Rachael Culpepper

CINCINNATI, Ohio — Despite the rampant commercialization, Easter is a time to celebrate the death and resurrection of Jesus Christ. For *American Heritage Girls (AHG, www.americanheritagegirls.org)*, the nation’s premier Christ-centered scout-type organization for girls ages five to 18, Jesus’ resurrection is not only a moment in history, but the living hope that shapes how Christians worship, celebrate and raise girls in faith every day of the year.

“It can be easy to take for granted what a risen Christ, thousands of years ago, means for us on earth today,” said AHG Executive Director Rachael Culpepper. “This Easter season, it’s vital that we remind our girls that Easter Sunday recognizes the most important day in humanity’s history — the triumph over death and the grave. 1 Corinthians 15 says that if Christ did NOT rise from the dead, then Christians are the most pitiful people in the world. We can walk confidently because our Savior is not bound by sin and death. We must help our girls prepare their hearts so that Easter joy overflows from a deep understanding of the Gospel.”

AHG provides various resources to help girls and their families to celebrate Easter to the fullest, including a list of [10 ways to make this Easter the most meaningful yet](#). Additionally, on an upcoming episode of *AHG’s Raising Godly Girls (RGG) podcast*, theologian, author, podcaster and founder of Every Woman a Theologian, Phylicia Masonheimer, spoke with host Natalie Ambrose for a rich conversation on walking families toward the joy of Easter with intention and faith. Parents will gain tools to make Easter more than a one-day celebration. Ambrose and Masonheimer explore how theology can be accessible for children, how parents can guide conversations about Jesus’ death and resurrection, and how the hope of Easter can shape a girl’s faith long after the holiday ends.

“Our faith is built on this foundation: Christ’s ultimate sacrifice paved the way for our redemption from our own sin,” said Culpepper. “It’s up to us as leaders of young girls to impress the importance of Easter to instill a robust sense of faith that lasts throughout their lives.”

Tune in to this week’s [Raising Godly Girls \(RGG\) podcast](#) and “*Raising Godly Girls*” one-minute [radio feature](#) to equip, affirm and strengthen parents and loved ones to help their girls truly understand both the ache of Christ’s sacrifice and the joy of Easter morning.

About *American Heritage Girls*: Marking the organization's 30th anniversary this year, [*American Heritage Girls*](#) was founded in 1995 by a group of parents who wanted a faith-based, scout-type character development program for their daughters. At *AHG*, girls ages five to 18 meet together as a unified group and then break out into Levels. This gives *AHG* girls the important social experience of interacting with friends and Godly mentors. Girl Members also learn leadership skills within a group setting. *AHG* Troops are located in [local communities](#) across the nation. If one does not exist in a given area, families are encouraged to start an *AHG* Troop. An *American Heritage Girls* Troop Development Coach is available to provide resources and support. To hear more about the purpose, mission and vision of *AHG* from *Founder and Executive Director Emeritus Patti Garibay*, [click here](#).

Today, there are 70,000 members and 1,300 [Troops](#) in all 50 states, with girls being served in six countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a [Trailblazer](#) and enjoy the *AHG* program alongside their parents. [Charter Organizations](#) include a variety of Christian denominations, Christian schools and Catholic outreach. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors and have more fun than they can imagine.

AHG offers various resources under ["Raising Godly Girls,"](#) including a [weekly podcast](#) featuring fresh episodes every Tuesday, Thursday and Saturday, ["Raising Godly Girls Minute" with Patti Garibay](#) one-minute radio feature airing on 1000+ Christian radio stations nationwide, a blog, and e-books for parents. All **"Raising Godly Girls"** platforms and materials offer guidance and biblically-based advice on various topics affecting girls today, such as bullying, identity, anxiety and body image issues. **"Raising Godly Girls"** provides parents, educators and faith community leaders with tools, resources and Scripture-based advice to help raise girls after God's own heart.

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To schedule interviews with *Patti Garibay*, executive director emeritus of *American Heritage Girls*, or *Rachael Culpepper*, executive director of *American Heritage Girls*, contact Hamilton Strategies, Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108.

To inquire about airing the ["Raising Godly Girls Minute" with Patti Garibay](#), contact [Michael Hamilton](#), 610.584.1096, ext. 101.