NEWS RELEASE

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'It's up to parents to show their girl that her gender is an expression of the true, God-given self,' says AHG Founder Patti Garibay

'Every girl can become a Christ-following servant leader who is honoring, anchored in Christ, and competent — a woman of integrity'

CINCINNATI, Ohio — When it comes to the roles men and women play in the family unit and beyond, the Bible makes it very clear; every woman has a beautiful sense of femininity that sets her apart. Unfortunately, today's society is doing its best to muddy the waters and insist that men and women are the same. But for Christian parents looking to empower their girls to celebrate her innate femininity, it can be difficult to find support and guidance. What does it mean to embrace true Biblical femininity in a world where culture offers competing and often confusing messages?

American Heritage Girls (AHG, <u>www.americanheritagegirls.org</u>) has been coming alongside girls and their families to provide sound Biblical support and encouragement for three decades. Through intentional programming that expands and advances with a girl as she ages, AHG equips girls ages five to 18 with the tools needed to be a strong Biblical woman of integrity in today's world.

"It is AHG's mission to build women of integrity through service to God, family, community and country," said AHG Founder and Executive Director Patti Garibay. "Unfortunately, today's society is doing its best to erase what makes women unique. For centuries, the beauty of God-given femininity has been under attack, its definition debated, and its behavior contested. Secular humanism has attempted to destroy the beautiful model of femininity and transform it into an equal model of masculinity. Today, it has gone one step further to claim an embrace of non-binary sexual identity. With all this confusion in our society, it is no wonder that this debate has filtered down to our youngest members: our children. This is no coincidence. Satan is in for the long haul.

"As Christians, we must engage in this debate," Garibay continued. "Scripture is clear: There is a difference between male and female, and it is worth celebrating! Scripture defines the true nature of a woman: relational, nurturing, vulnerable, with a love for beauty and a desire to respond. God-given femininity is a gift that, when freely accepted, will bless a woman throughout her life. Every girl can become a Christ-following servant leader who is honoring, anchored in Christ, and competent — a woman of integrity."

Garibay recently sat down with special guest Dannah Gresh, founder of True Girl, on *AHG's Raising Godly Girls podcast (RGG)* to discuss the beauty of Biblical femininity and how to best foster a sense of wonder and appreciation for girlhood. In this episode, Gresh shares her journey of creating True Girl (formerly Secret Keeper Girl) and her passion for equipping moms and daughters to reject cultural distortions and embrace their

God-given design. Together, *Garibay* and Gresh explore the stark differences between Biblical femininity and modern feminism, offering moms practical tools to guide their daughters through challenges of identity, worth and purpose.

"Today's culture cannot teach girls about the gift of her God-given femininity," commented Garibay. "It's up to parents to show her that her gender is not an adherence to a set of stereotypes, but rather an expression of the inmost, true, and God-given self — and that cannot be changed."

Tune in to this week's <u>Raising Godly Girls</u> (<u>RGG</u>) podcast and "<u>Raising Godly Girls</u>" one-minute <u>radio</u> feature to equip, affirm and strengthen those on the journey to help their girls discover the beauty of their Biblical femininity.

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in six countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parents. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

AHG offers various resources under <u>"Raising Godly Girls,"</u> including a <u>weekly podcast</u>, one-minute radio features, a blog, and guides for parents. All "Raising Godly Girls" platforms and materials offer guidance and Biblically based advice on various topics affecting girls today, such as bullying, identity, anxiety, and body image issues. "Raising Godly Girls" provides parents, educators, and faith community leaders with tools, resources, and Scripture-based advice to help raise girls after God's own heart.

AHG's new podcast, <u>"Raising Godly Girls,"</u> features fresh episodes every Tuesday, Thursday, and Saturday. Subscribe and follow on any major podcast platform or visit <u>raisinggodlygirls.com</u>. Additionally, the <u>"Raising Godly Girls Minute"</u> with Patti Garibay airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay, founder and executive director of American Heritage Girls,* contact Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, Dawn Foglein, ext. 100, or Jeff Tolson, ext. 108.

To inquire about airing the <u>"Raising Godly Girls Minute" with Patti Garibay</u>, contact Michael Hamilton, 610.584.1096, ext. 101.