NEWS RELEASE

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CONTACT:

Hamilton Strategies, Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, Dawn Foglein, ext. 100, or Jeff Tolson, ext. 108

AHG girls log 684,260 service hours in a year of extraordinary community impact

AHG's 'A Raising Godly Girls Guide to Joyful Giving at Christmas' equips parents to encourage cheerful charity this holiday season

CINCINNATI, Ohio — Amidst the flurry of gift-giving, caroling and baking cookies, an integral part of the Christmas season is a spirit of service. Sixty-two percent of Americans plan to make noteworthy donations of time, service or finances in November and December alone. This spike in seasonal service is an excellent opportunity to highlight the importance of giving to others. Experts agree that teaching children about serving others builds empathy, fosters a sense of community, develops essential life skills, encourages gratitude and humility, creates lasting memories, and instills a lifelong commitment to service.

American Heritage Girls (AHG, www.americanheritagegirls.org), one of the nation's premier Christ-centered scout-type organizations for girls ages five to 18, has always helped to foster a heart for service in its members. In fact, from June 2, 2023, to May 30, 2024, AHG girls served a collective 684,260 hours of service — AHG's highest number of service hours recorded in a fiscal year! This impressive feat is equivalent to 78.11 years of service completed in one year alone.

"Christmas is a time to give back to others, and it is up to parents and leaders of girls to model and encourage that behavior," said AHG Founder and Executive Director Patti Garibay. "Throughout my tenure as a volunteer working with girls, and now as a leader of volunteers who work with girls, one area remains constant: girls love service. Girls become more compassionate and empathetic when they consider others' needs. When they serve, girls feel like they are contributors to the greater good.

"The importance of service in a girl's life is confirmed by research. According to studies conducted over the last two decades, children experience a wide range of benefits when engaged in community service projects including better grades and self-image, better overall health, reduced loneliness and depression, and more."

To support parents in encouraging a spirit of giving in their girls this holiday season, AHG offers "A Raising Godly Girls Guide to Joyful Giving at Christmas," an in-depth look at the Christmas season and how to train girls to consider others before themselves. "A Raising Godly Girls Guide to Joyful Giving at Christmas" provides pertinent Scripture references, tangible action steps for girls and their families, and thought-provoking conversation starters that can prompt a joyful heart of service.

"The holiday season carries with it opportunities to extend generosity. God the Father held nothing back in His rescue plan to wash clean our sins. With this in mind, let your girl's heart run joyfully wild with generosity this Christmas season," concluded Garibay.

Tune in to this week's <u>Raising Godly Girls</u> (<u>RGG</u>) <u>podcast</u> and "<u>Raising Godly Girls</u>" one-minute <u>radio</u> <u>feature</u> to equip, affirm, and strengthen those on the journey to build young girls into women of integrity.

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and Godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in six countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parents. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

AHG offers various resources under <u>"Raising Godly Girls,"</u> including a <u>weekly podcast</u>, one-minute radio features, a blog, and guides for parents. All "Raising Godly Girls" platforms and materials offer guidance and biblically based advice on various topics affecting girls today, such as bullying, identity, anxiety, and body image issues. "Raising Godly Girls" provides parents, educators, and faith community leaders with tools, resources, and Scripture-based advice to help raise girls after God's own heart.

AHG's new podcast, <u>"Raising Godly Girls,"</u> features fresh episodes every Tuesday, Thursday, and Saturday. Subscribe and follow on any major podcast platform or visit <u>raisinggodlygirls.com</u>. Additionally, the <u>"Raising Godly Girls Minute"</u> with Patti Garibay airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay, founder and executive director of American Heritage Girls*, contact Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, Dawn Foglein, ext. 100, or Jeff Tolson, ext. 108.

To inquire about airing the <u>"Raising Godly Girls Minute" with Patti Garibay</u>, contact Michael Hamilton, 610.584.1096, ext. 101.