NEWS RELEASE

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CONTACT:

Hamilton Strategies, <u>Media@HamiltonStrategies.com</u>, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108

AHG presents 'A Raising Godly Girls Guide to Joyful Giving at Christmas'

'By showing our daughters how to give with grateful hearts, we can help them find the joy that goes beyond the fleeting excitement of gifts and into something lasting — a life rooted in service to others'

CINCINNATI, Ohio — As the Christmas season approaches, it's easy for families and children to get caught in the hustle and bustle of gift-giving and forget the reason for the season. Many children often are so excited to receive presents they can easily fail to see the benefits of giving to others. That's why *American Heritage Girls* (*AHG*, *www.americanheritagegirls.org*), one of the nation's premier Christ-centered scout-type organizations for girls ages five to 18, is proud to announce a new Christmas e-book, "*A Raising Godly Girls Guide to Joyful Giving at Christmas*." This powerful new resource has been crafted with families in mind — filled with Biblical wisdom, actionable advice, and girl-friendly printables to make giving a central part of family Christmas celebrations.

"As Christmas draws near, I find myself reflecting on the unique opportunity we have to guide our girls in understanding what joyful giving truly means," said AHG Founder and Executive Director Patti Garibay. "During a season often filled with the busyness of Christmas parties, seemingly endless shopping, and curated (read: utterly unattainable!) décor aspirations, it's easy to overlook the heart of this holiday—celebrating the gift of Jesus and learning to share that gift with others."

In this e-book, families will learn the definition of joyful giving and the action steps to practice the four types of charity, five lessons of joyful giving, how to engage girls in ongoing conversations about generosity beyond the Christmas season, and more. For girls enthralled by the material gifts and not the gift of Christ this holiday season, this guide offers a valuable way for parents to help their girls rediscover the true meaning of Christmas.

"There is no better time than now to introduce our daughters to a Biblical view of generosity, modeled after the One who gave everything for us. At American Heritage Girls, we understand the importance of fostering these values early on," Garibay said. "Teaching our daughters to give isn't just about instilling good habits; it's about helping them develop a holistically Christ-like character. When we give, we not only bless others, but we grow closer to God as we follow His example."

The heart for giving can — and should — go beyond the holiday season. *Garibay* recently sat down with Tara-Leigh Cobble, founder of The Bible Recap podcast and D-Group International, on *AHG's Raising Godly Girls* (*RGG*) *podcast* to explore ways to cultivate a heart for Scripture in girls and inspire a year of spiritual health and renewal. Cobble shares what sparked her own love for the Word, the story of her first emotional journey through Scripture, and the life-changing moment when she learned to read with fresh eyes, focusing on who God is.

Garibay concluded, "The Christmas season gives us a chance to remind our girls of the profound joy that comes not from receiving but from giving. God calls us to be givers, reflecting His love through our acts of kindness, generosity, and service. By showing our daughters how to give with grateful hearts, we can help them find the joy that goes beyond the fleeting excitement of gifts and into something lasting — a life rooted in service to others."

Tune in to this week's <u>Raising Godly Girls (RGG)</u> podcast and "Raising Godly Girls" one-minute <u>radio</u> feature to equip parents and loved ones to teach their girls to gift joyfully this Christmas season and prepare for a new year of spiritual health.

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and Godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in six countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parents. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

AHG offers various resources under "Raising Godly Girls," including a weekly podcast, one-minute radio features, a blog, and guides for parents. All "Raising Godly Girls" platforms and materials offer guidance and biblically based advice on various topics affecting girls today, such as bullying, identity, anxiety, and body image issues. "Raising Godly Girls" provides parents, educators, and faith community leaders with tools, resources, and Scripture-based advice to help raise girls after God's own heart.

AHG's new podcast, "*Raising Godly Girls*," features fresh episodes every Tuesday, Thursday, and Saturday. Subscribe and follow on any major podcast platform or visit <u>raisinggodlygirls.com</u>. Additionally, the "*Raising Godly Girls Minute*" with *Patti Garibay* airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay*, founder and executive director of American Heritage Girls, contact Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108.

To inquire about airing the <u>"Raising Godly Girls Minute" with Patti Garibay</u>, contact Michael Hamilton, 610.584.1096, ext. 101.