## \*\*\*NEWS RELEASE\*\*\*

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## **CONTACT:**

Hamilton Strategies, <u>Media@HamiltonStrategies.com</u>, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108

## AHG celebrates 100<sup>th</sup> episode and 100k downloads of groundbreaking new podcast, *Raising Godly Girls*

'Through the **Raising Godly Girls** podcast, listeners get to tap into the advice that experienced **AHG** leaders have gleaned over three decades of ministering to girls and apply it to their own lives'

CINCINNATI, Ohio — American Heritage Girls (AHG, www.americanheritagegirls.org), one of the nation's premier scout-type organizations for girls ages five through 18, is proud to announce a monumental milestone for its powerful new podcast, <u>Raising Godly Girls (RGG)</u> — the podcast is celebrating its' 100<sup>th</sup> episode (set to air on August 13, 2024) and 100,000 downloads! This incredible feat is made even more impressive considering the first episode aired on January 1, 2024.

"Our mission is to build women of integrity through service to God, family, community and country, and our Raising Godly Girls podcast is a bright new way to engage families with this mission in mind," said AHG's Founder and Executive Director Patti Garibay. "For nearly 30 years, American Heritage Girls has come alongside families to offer Christ-centered, girl-focused character development. Troops have experienced mentorship, coaching, and prayerful support through interactions with volunteers, local teams, and staff. Through the Raising Godly Girls podcast, listeners get to tap into the advice that experienced AHG leaders have gleaned over three decades of ministering to girls and apply it to their own lives."

<u>Raising Godly Girls</u> hosts three episodes a week with longer form Saturday episodes featuring a topic subject matter expert. The episodes address topics such as spiritual and educational development, living boldly for Christ, navigating hard conversations, identity in Christ, discernment, godly patriotism, navigating grief and establishing a bedrock faith. The broadcast has already hosted notable names including Sarah Stonestreet, Dr. Alveda King, Bill Federer, Dr. Mary Rice Hasson, Alisa Childers, Warren Smith, Dr. Julie Slatterly, Heidi St. John and Abigail Robertson.

The podcast's impressive download record reveals the growing need amongst parents for a positive, encouraging faith-based resource. *Raising Godly Girls* fluctuates from about 700 to 1200 seven-day downloads per episode, putting *AHG* between the top 5-10% of podcasts in general.

One listener commented, "I am so grateful for this podcast. We moms NEED this. My daughter is 11. She's starting to ask the BIG questions and having grown up without God. It helps so much to look to my Bible, my pastors and a podcast like this. I want to hear what other moms who are walking with God want to know! Thank you for helping us raise Godly girls in a world that doesn't value them. Looking forward to more episodes!"

*AHG's Raising Godly Girls* podcast is available anywhere podcasts are available (including Spotify, Amazon Music/Audible, and Apple Podcasts) or can be streamed here on <u>raisinggodlygirls.com</u>. Tune in to this

week's <u>Raising Godly Girls (RGG)</u> podcast and "Raising Godly Girls" one-minute <u>radio feature</u> to equip, affirm and strengthen those when having hard conversations with their girls.

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission, and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parents. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

AHG offers various resources under "Raising Godly Girls," including a weekly podcast, one-minute radio features, a blog, and guides for parents. All "Raising Godly Girls" platforms and materials offer guidance and biblically based advice on various topics affecting girls today, such as bullying, identity, anxiety, and body image issues. "Raising Godly Girls" provides parents, educators, and faith community leaders with tools, resources, and Scripture-based advice to help raise girls after God's own heart.

**AHG's** new podcast, <u>"Raising Godly Girls,"</u> features fresh episodes every Tuesday, Thursday, and Saturday. Subscribe and follow on any major podcast platform or visit <u>raisinggodlygirls.com</u>. Additionally, the <u>"Raising Godly Girls Minute"</u> with Patti Garibay airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay*, founder and executive director of American Heritage Girls, contact Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108.

To inquire about airing the <u>"Raising Godly Girls Minute" with Patti Garibay</u>, contact Michael Hamilton, 610.584.1096, ext. 101.