NEWS RELEASE

For Immediate Release June 17, 2024

CONTACT:

Hamilton Strategies, <u>Media@HamiltonStrategies.com</u>, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108

American Heritage Girls announces new 2024-2025 Program Theme: 'VISION'

'Our goal is to instill truths in our girls so that they can go out and see the world with a biblical worldview in order to make a difference for the Kingdom of God,' says AHG founder Patti Garibay

CINCINNATI, Ohio — In a culture that is turning away instilling truth in the younger generation, *American Heritage Girls (AHG*, <u>www.americanheritagegirls.org</u>), the premier faith-based, scout-type leadership development program for girls ages five to 18, is proud to announce its timely and relevant 2024-2025 Program Year Theme "VISION," to help girls imprint the important skill of thinking about or planning the future with imagination and wisdom. *AHG* Program Year Themes are meant to provide ways for Troops to connect with the *AHG* community across the nation. The 2024-2025 Program Theme was inspired by <u>Ephesians 1:18</u>: "I pray that the eyes of your heart may be enlightened in order that you may know the hope to which he has called you, the riches of his glorious inheritance in his holy people."

"If you believe the Bible is God-breathed, its teachings should inform the way that you view the world," said AHG Founder and Executive Director Patti Garibay. "A Christian will, therefore, think differently than non-Christians, and this should affect every area of their lives. American Heritage Girls is proud to announce the 2024-2025 Program Theme as 'VISION.' Our goal is to instill biblical truths in our girls so that they can go out and see the world with a biblical worldview in order to make a difference for the Kingdom of God."

Through "VISION," *AHG* is exploring what it means to have a Biblical worldview and how that shapes girls' longing for belonging, true identity and understanding of the world around them. *AHG* is also exploring what it means to be given a "VISION" and how to cast that "VISION" out to others to accomplish something great for the glory of God.

"According to the Bible, we have 'EYES' on our hearts," says Garibay. "With these EYES, God offers us a relationship with Jesus, where He affirms that we belong as a child of God and can have complete faith in His ability to transform our hearts and provide us with unwavering hope and an everlasting viewpoint. When the EYES of our heart are focused on Christ, we are able to perceive the world from God's perspective, gaining a unique worldview that filters the experiences you face throughout your life!"

From culturally relevant collaborations with Program Alliances to an enhanced framework for outdoor curricula rooted in a "VISION" with a Biblical Worldview, *AHG* has a wealth of new initiatives for this Program Year, including:

- New National Day of Service Spotlight
- New Outdoors Programming and Videos

- New Faith Award Study and Patch Programs
- New Training Modules for Girl and Adult Members
- New Girl Resources in AHGfamily

"As we begin this new Program Theme, AHG prays that the EYES of everyone's heart are opened as families, Units and Troops embrace this incredible gift of seeing through Jesus' perspective with open arms and a grateful heart," says Garibay.

To download AHG's "A Raising Godly Girls Guide to Biblical Worldview," click here.

Tune in to this week's <u>Raising Godly Girls</u> (<u>RGG</u>) <u>podcast</u> and "<u>Raising Godly Girls</u>" one-minute <u>radio</u> <u>feature</u> to equip girls in establishing a bedrock faith and biblical worldview, along with learning more about <u>AHG's</u> 2024-2025 Program Theme, "VISION."

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission, and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as <u>Charter Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

AHG offers various resources under "Raising Godly Girls," including a weekly podcast, one-minute radio features, a blog, and guides for parents. All "Raising Godly Girls" platforms and materials offer guidance and Biblically based advice on various topics affecting girls today, such as bullying, identity, anxiety, and body image issues. "Raising Godly Girls" provides parents, educators, and faith community leaders with tools, resources, and Scripture-based advice to help raise girls after God's own heart.

AHG's new podcast, <u>"Raising Godly Girls,"</u> features fresh episodes every Tuesday, Thursday, and Saturday. Subscribe and follow on any major podcast platform or visit <u>raisinggodlygirls.com</u>. Additionally, the <u>"Raising Godly Girls Minute" with Patti Garibay</u> airs on 1000+ Christian radio stations across the country.

###

To schedule interviews with *Patti Garibay, founder and executive director of American Heritage Girls*, contact Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, or Jeff Tolson, ext. 108.

To inquire about airing the <u>"Raising Godly Girls Minute" with Patti Garibay</u>, contact Michael Hamilton, 610.584.1096, ext. 101.