



AMERICAN
HERITAGE GIRLS®
FAITH | SERVICE | FUN

2024-2025
MEDIA KIT

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**AMERICAN
HERITAGE GIRLS®**
FAITH | SERVICE | FUN

Founded in 1995 in Cincinnati, Ohio, American Heritage Girls, Inc. (AHG) is a faith-based character development program for girls 5 to 18 years of age. AHG is dedicated to the mission of building women of integrity through service to God, family, community and country. The American Heritage Girls Ministry develops Christ-following servant leaders who are honoring, relational, anchored, and competent. AHG girls across the nation and the globe participate in badge programs, service projects, leadership opportunities, and outdoor experiences, all with an emphasis on Christian values and family involvement.



30 YEARS OF SERVICE
FOUNDED IN CINCINNATI, OHIO



WORLD WIDE
REACHING GIRLS
ACROSS THE GLOBE



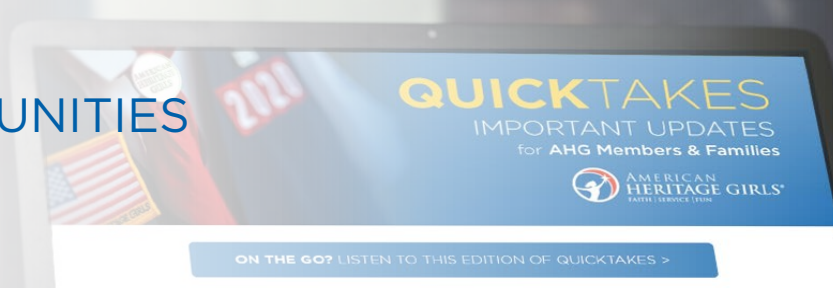
**CHARACTER
DEVELOPMENT**
FOR GIRLS 5 TO 18
YEARS OF AGE



OUR AUDIENCE
PARENTS • GIRLS • PASTORS •
CHURCHES • TROOP LEADERS •
COMMUNITY BUILDERS •
VOLUNTEERS



ADVERTISING OPPORTUNITIES EMAIL



AUDIENCE: 60,000+

AHG QUICK TAKES E-BLAST

Email sent twice a month to both member and non-member subscribers. Includes graphic and link in addition to the text copy.

BANNER AD - \$1,600

Top position + Graphic + Link
Available Opportunities: 1 per Quarter

Content Needed*:

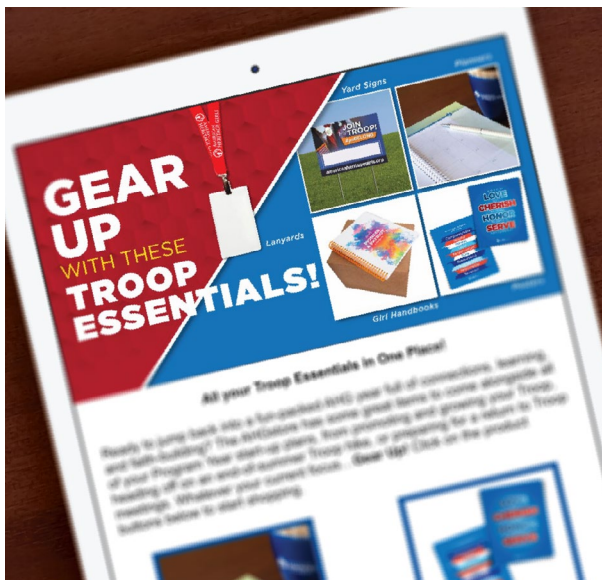
- Copy (Word count max: 100)
- URL
- 900W x 600H graphic, 72 DPI, JPG (RGB)

QT POSTS OPPORTUNITY - \$750

Available Opportunities: 1 per E-blast

Content Needed:

- Copy (Word count max: 100)
- URL



DEDICATED E-BLAST

An email that is completely dedicated to your message or product.

\$2,000

Available Opportunities: 1 per Month

Content Needed*:

- Suggested Subject Line
- Pre-Header copy
- HTML text copy (400 word count max)
- 1000W X 250H graphic, 72 DPI, JPG (RGB)
- Logo

**Content may be edited by AHG for grammar or conciseness.*

ADVERTISING OPPORTUNITIES HERITAGE HEADLINES MAGAZINE

VOLUME TWENTY-SIX | SUMMER 2023 | AMERICANHERITAGEGIRLS.ORG

WOVEN
INTRODUCING THE
2023-2024 PROGRAM
YEAR THEME

HERITAGE HEADLINES

HERITAGE HEADLINES

This quarterly magazine is mailed to a list of subscribers, is housed online via our digital publishing platform ([Issuu.com/americanheritagegirls](https://issuu.com/americanheritagegirls)), is available for single issue purchases on the AHGstore, and is featured to a wider audience via shared links on social media and distributed to thousands at conferences across the country.



FULL PAGE

BACK INSIDE COVER
COLOR AD - \$3,800
Print & Digital Editions
Available Opportunities/Magazine: 1
Finished Trim Size: 8.375" x 10.75"

FULL PAGE

FULL PAGE COLOR AD
INTERIOR - \$3,000
Print & Digital Editions
Available Opportunities/Magazine: 1
Finished Trim Size: 8.375" x 10.75"

1/2 PAGE

HALF PAGE COLOR
HORIZONTAL AD - \$2,000
Print & Digital Editions
Available Opportunities/Magazine: 2
Finished Trim Size: 8.375" x 5.375"

Whether it's faith, service, or fun, communities across the nation are witnessing the contributions of local AHG Troops. *Heritage Headlines* seeks to spread those good news stories while encouraging other Troops to follow in their footsteps.



AUDIENCE: 80,000+

| ISSUE DATE | INSERTION ORDER DATE | ART SUBMISSION DATE |
|-------------|----------------------|---------------------|
| Fall 2024 | 7/18/24 | 8/1/24 |
| Winter 2025 | 10/16/24 | 11/1/24 |
| Spring 2025 | 1/16/25 | 2/1/25 |
| Summer 2025 | 4/16/25 | 5/1/25 |
| Fall 2025 | 7/16/25 | 8/1/25 |

AD SPECS

FORMAT: Press ready PDF
300dpi minimum, JPG also accepted

COLOR: CMYK

BLEED & CROPS: .125" bleed all around, do not include crop or registration marks.

SAFE AREA: Keep all text and important elements at least .25" from the trim edges.

ADVERTISING OPPORTUNITIES STARS & STRIPES SALUTE

STARS & STRIPES SALUTE MAGAZINE

Annual publication celebrating the Stars & Stripes Award Recipients (the highest recognition available to an American Heritage Girl). This award teaches girls perseverance, self-respect, and develops their leadership and project management skills. Includes inspiring examples of selfless community service, stories of American Heritage Girls growing in faith, and insightful advice from volunteers who have seen countless girls through the award process.



AD SPECS

FORMAT: Press ready PDF, 300dpi minimum, JPG also accepted

COLOR: CMYK

BLEED & CROPS: .125" bleed all around, do not include crop or registration marks.

SAFE AREA: Keep all text and important elements at least .25" from the trim edges.

ANNUAL SUBMISSION DATE: 8/1



**FULL
PAGE**

FULL PAGE COLOR AD - \$3,000
Print & Digital Editions
Available Opportunities/Magazine: 1
Finished Trim Size: 8.375" x 10.75"

**1/2
PAGE**

HALF PAGE COLOR AD - \$2,000
Print & Digital Editions
Available Opportunities/Magazine: 2
Finished Trim Size: 8.375" x 5.375"

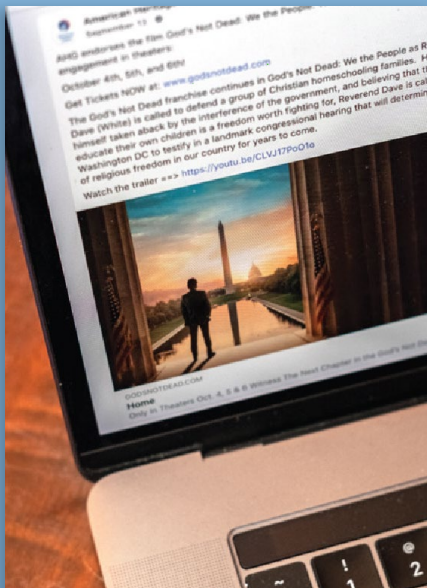
ADVERTISING OPPORTUNITIES SOCIAL MEDIA

SPONSORED FACEBOOK POST

\$750

Content Needed:

- 300 characters of copy (including spaces)
- One link
- One graphic or image, JPG 1200 x 630 px
- Facebook Page link to be tagged

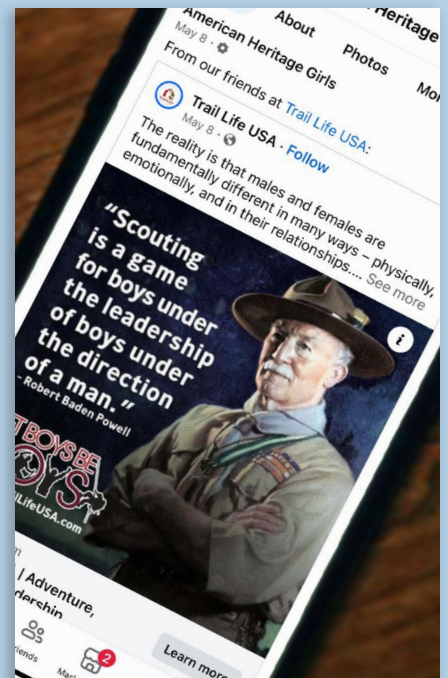


SPONSORED INSTAGRAM POST

\$750

Content Needed:

- 200 characters of copy (including spaces)
- One square graphic or image, JPG 1080 x 1080 px
- Up to 3 relevant #s
- Your Instagram Page name to be tagged



facebook.com/
AmericanHeritageGirls



instagram.com/ahgfun



https://linktr.ee/raising-godlygirls



pinterest.com/
AmericanHeritageGirls



linkedin.com/company/
american-heritage-girls

ADVERTISING OPPORTUNITIES CONTACT



SHARE YOUR MESSAGE

AHG carefully considers potential brand partnerships and is happy to share products/service advertising opportunities with our audience. If you would like your message to be shared with our large audience in churches and communities across the country, please contact the AHG Marketing & Communication Department to discuss options.

Once approved, an insertion order or confirmation will be emailed to you and an invoice will be sent. Note that payment must be received within the same AHG Program Year as the ad placement. Program Years begin on June 1 and end on May 31.

CONTACT

Michelle Beckham-Corbin

Director of Marketing & Communications

Marketing@ahgonline.org

513-771-2025



"I recommend American Heritage Girls enthusiastically to parents who want their daughters involved in a traditional, Christian-based program that will reinforce what they are trying to teach at home."

- Dr. James Dobson, Founder and President, Family Talk and The James Dobson Family Institute



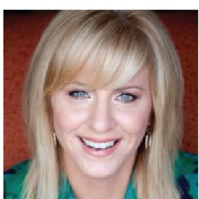
"I'm convinced that AHG is a genuine building block in recapturing the American character... Each Troop provides a safe environment in which girls can develop their skills, learn how to serve in their community, and that's where girls learn how to work as a team, how to build good relationships and to grow strong spiritually as they're taught Biblical principles from the word of God. And it's those Biblical principles which ultimately build the character that is so necessary in the life of a young woman."

- Joni Eareckson-Tada, Author, Speaker, and Founder of Joni and Friends



"They do address all the ethnic communities knowing that there's only one human race. And so any little girl, no matter what her background happens to be, can find the delight of girlhood while she's learning character traits that she's going to need. That's very encouraging to me."

- Dr. Alveda C. King, Director, African-American Outreach



"I love that American Heritage Girls is teaching girls to serve. Serving God, serving family, serving community, serving our country...teaching these girls not to be 'me'-focused but to be others-focused and to get out there and to serve the community, and that's going to have a tremendous long-term impact for decades and decades."

- Dannah Gresh, Author, Speaker, and Founder of Pure Freedom and True Girl