NEWS RELEASE

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MARCH IS WOMEN'S HISTORY MONTH

AHG celebrates girlhood through a partnership with Radiance Foundation for the new 'She is She' patch program

'Girlhood is under attack in today's society, but we are determined to instill in girls a sense of pride and ownership of their own femininity'

CINCINNATI, Ohio — As America celebrates <u>the history and legacy of the women</u> who helped make this country great, *American Heritage Girls (AHG, <u>www.americanheritagegirls.org</u>) — one of the largest Christian, scout-type organizations in the world — is proud to teach girls ages five through 18 about the inherent value of their own femininity. For nearly three decades, <i>AHG* has raised godly girls of integrity through impactful, biblical programming that celebrates what makes girlhood unique. Now, *AHG* is honored to partner with <u>Radiance Foundation</u> to present the <u>"She is She patch program</u>", a unique offering that teaches girls to proudly acknowledge God's incredible design for their femininity.

"We currently live in a world that is determined to blur the lines between male and female," said AHG Founder and Executive Director Patti Garibay. "However, God intentionally designed men and women to be beautifully different, and these differences should be celebrated! We are thrilled to partner with Radiance Foundation to create this powerful patch program that empowers girls to embrace their femininity."

Based on Radiance Foundation's meaningful children's book "<u>She is She</u>," the new patch program has carefully curated requirements for each *AHG* program level designed to encourage girls to consider the unique ways God created them. These requirements include reading Bible verses about God's design for men and women, learning about the lives and legacies of famous women throughout history, and even discovering the scientific difference between men and women. The program also includes <u>helpful resources</u> for parents and leaders, including articles, videos, medical research, and more.

"<u>Genesis 1:27</u> says, 'So God created man in his own image, in the image of God he created him; male and female he created them,'" said Garibay. "Girlhood is under attack in today's society, but we are determined to instill in girls a sense of pride and ownership of their own femininity."

"Girls are precious and unique," said Radiance Foundation co-founders Ryan and Bethany Bomberger. "We created this patch to celebrate the incredible way God has designed each and every girl. We pray they find beauty and excitement in knowing that God made them on purpose for a great purpose!"

Learn more about the "She is She patch program" from Patti Garibay's conversation with Bethany Bomberger on AHG's new *Raising Godly Girls (RGG)* podcast. Tune in to AHG's "*Raising Godly Girls*" oneminute <u>radio feature</u> to equip, affirm, and strengthen those in the journey to build young girls into women of integrity!

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At *AHG*, girls ages five to 18 meet together as <u>a single</u> Troop at the same time and then break out into Units by Levels. This gives *AHG* girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. *AHG* Troops are located in <u>local communities</u> across the nation. If none exists in a given area, families can bring the *AHG* Program to their own area. An *American Heritage Girls* Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form <u>a new</u> Troop. To hear more about the purpose, mission, and vision of *AHG* from *Founder and Executive Director Patti Garibay*, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

AHG offers various resources under <u>*"Raising Godly Girls,"*</u> including a weekly podcast, one-minute radio features, a blog, and guides for parents. All *"Raising Godly Girls"* platforms and materials offer guidance and biblically-based advice on various topics affecting girls today, such as bullying, identity, anxiety, and body image issues. *"Raising Godly Girls"* provides parents, educators, and faith community leaders with tools, resources, and Scripture-based advice to help raise girls after God's own heart.

AHG's new podcast, <u>*"Raising Godly Girls,"*</u> features fresh episodes every Tuesday, Thursday, and Saturday. Subscribe and follow on any major podcast platform or visit <u>raisinggodlygirls.com</u>. Additionally, the <u>*"Raising Godly Girls Minute" with Patti Garibay*</u> airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay, founder and executive director of American Heritage Girls,* contact <u>Media@HamiltonStrategies.com</u>, Beth Bogucki, 610.584.1096 ext. 105, or Robin Sprague, ext. 103.

To inquire about airing the <u>*"Raising Godly Girls Minute" with Patti Garibay*, contact Michael Hamilton, 610.584.1096, ext. 101.</u>