## \*\*\*NEWS RELEASE\*\*\*

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## American Heritage Girls launches new 'Raising Godly Girls' podcast featuring founder Patti Garibay, Rachael Culpepper and Melissa Bearden

Empowering parents: American Heritage Girls' new Raising Godly Girls podcast tackles the culture wars facing young girls every day

**CINCINNATI, Ohio** — "Are other parents struggling with this issue? Is my daughter the only one experiencing this? What does the Bible say about this cultural moment?" Today's parents are often wrestling with questions of how to raise girls in the maze of modern culture. Teens are facing an unparalleled level of darkness and immorality, making it even more important for parents to have access to positive, godly advice and support.

American Heritage Girls (AHG, <u>www.americanheritagegirls.org</u>) is one of the world's largest Christian scouttype organizations offering Christ-centered, girl-focused character development and leadership programs. With over 60,000 members and growing, AHG provides mentorship, coaching, and support to both girls ages five to 18 and their families. AHG is excited to introduce their new podcast, <u>Raising Godly Girls</u>, specifically designed to equip, affirm, and strengthen parents, grandparents, and guardians in their journey to build women of integrity.

Listeners will have access to expert guests and new resources through the *Raising Godly Girls* podcast, where the hosts and their guests discuss the most pressing issues affecting young girls today. Tune in every Saturday to hear Patti Garibay, the founder and executive director of *AHG*, host a 30-minute, one-on-one in-depth conversation with well-known experts such as Dr. Kathy Koch and The Radiance Foundation Co-Founder, Bethany Bomberger. Every Tuesday and Thursday *Raising Godly Girls* hosts Rachael Culpepper, *AHG* chief strategy officer, and Melissa Bearden, *AHG* director of strategic growth, address a wide range of topical and timely issues. Together they offer valuable advice based on their extensive experience in handling the culture wars that impact young girls.

"Today's girls are navigating a dark and perilous world," said Patti Garibay. "Parents are confronted with a plethora of new struggles that previous generations never had to consider. We are proud to offer our new 'Raising Godly Girls' podcast to aid parents in their quest to guide girls into becoming well-rounded Christian women of integrity. Our veteran leaders will discuss heavy-hitting topics such as social media, religion and modern society, positive relationships, and more. Parents can get timely, biblically-sound, and actionable tips from fellow moms, Troop volunteers, and Christian thought leaders on how to raise a girl after God's own heart."

The *Raising Godly Girls* (*RGG*) podcast, available on all major platforms and at <u>raisinggodlygirls.com</u>, launched on January 1, 2024. New episodes will be posted every Tuesday, Thursday, and Saturday navigating the cultural wars that affect young girls.

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission, and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

*AHG's Raising Godly Girls (RGG)* podcast is available on all major podcast platforms. It is also available through AHG's website at <u>raisinggodlygirls.com</u>. New episodes air every Tuesday, Thursday, and Saturday.

The "*Raising Godly Girls*" radio feature, Raising Godly Girls Guides, and <u>Raising Godly Girls blog</u> share guidance and biblically-based advice on many key topics affecting girls today — from bullying and identity to anxiety and body image issues. These platforms give parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God's own heart. The "*Raising Godly Girls Minute*" with *Patti Garibay* airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay*, founder and executive director of American Heritage Girls, contact <a href="Media@HamiltonStrategies.com">Media@HamiltonStrategies.com</a>, Beth Bogucki, 610.584.1096 ext. 105, or Robin Sprague, ext. 103.

To inquire about airing the <u>"Raising Godly Girls Minute" with Patti Garibay</u>, contact Michael Hamilton, 610.584.1096, ext. 101.