NEWS RELEASE

For Immediate Release November 13, 2023

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New 'Raising Godly Girls Guide to Peace in Times of Global Conflict'

American Heritage Girls: 'For girls witnessing violent unrest and gruesome accounts in Syria, Ukraine, Israel, and more, it's terrifying. Our girls can become paralyzed by their fear of conflict, and as parents, we can become paralyzed in our own fear of guiding girls toward peace'

CINCINNATI, Ohio — With the world ravaged by <u>wars</u>, <u>mass shootings</u>, and cultural upheaval, it's easy for today's teens to become overwhelmed and fearful of the senseless violence. <u>Stress and anxiety is rising</u> <u>dramatically</u> in teens across the nation. Many parents are desperate to address these concerns with their children, but are unsure of how to start.

American Heritage Girls (AHG, www.americanheritagegirls.org) — one of the world's largest Christian, scout-type organizations — is proud to announce the launch of a new e-book, "The Raising Godly Girls Guide to Peace in Times of Global Conflict." This timely e-book is a free resource for parents, guardians, teachers, and church leaders looking for age-appropriate guidance to talk to girls about world events causing anxiety in a generation of highly anxious teens. With practical ways to apply scriptural truths, parents and their daughters can build a culture of biblical peace in their homes, communities, and most importantly, in their girls' hearts.

"We can't deny that the world is becoming an increasingly scarier place," said Patti Garibay, AHG Founder and Executive Director. "Social media has only made it more prominent, with the news available at our fingertips. Today's girls are growing up in a climate of uncertainty and fear and are desperate for help and guidance. That's why we at AHG are proud to offer our new e-book, "The Raising Godly Girls Guide to Peace in Times of Global Conflict." Inside this resource, readers will find timeless truth about God's sovereignty, love, and mercy, as well as applicable ways to build a culture of biblical peace in their home, community, and within a girl's heart."

American Heritage Girls has been at the forefront of Christian leadership development for girls ages five to 18 for nearly 30 years. With a mission to build women of integrity through service to God, family, community and country, AHG is the premier national character development organization for young women that embraces Christian values and encourages family involvement.

"Resources like this powerful new e-book are what set AHG apart," said Garibay. "We want to equip parents with the tools necessary to address the real-life struggles their girls are facing. For girls witnessing violent unrest and gruesome accounts in Syria, Ukraine, Israel, and more, it's terrifying. Our girls can become paralyzed by their fear of conflict, and as parents, we can become paralyzed in our own fear of guiding girls toward peace."

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At AHG, girls ages five to 18 meet together as a single Troop at the same time and then break out into Units by Levels. This gives AHG girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. AHG Troops are located in local communities across the nation. If none exists in a given area, families can bring the AHG Program to their own area. An American Heritage Girls Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form a new Troop. To hear more about the purpose, mission, and vision of AHG from Founder and Executive Director Patti Garibay, click here.

Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

The "Raising Godly Girls" radio feature and Raising Godly Girls blog shares guidance and biblically based advice on many key topics affecting girls today — from bullying and identity to anxiety and body image issues. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God's own heart. The "Raising Godly Girls Minute" with Patti Garibay airs on 1000+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay*, founder and executive director of American Heritage Girls, contact Media@HamiltonStrategies.com, Beth Bogucki, 610.584.1096 ext. 105, or Robin Sprague, ext. 103.

To inquire about airing the <u>"Raising Godly Girls Minute"</u> with Patti Garibay, contact Michael Hamilton, 610.584.1096, ext. 101.