NEWS RELEASE

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MAY 29 IS MEMORIAL DAY

American Heritage Girls teaches patriotism and respect for veterans through unique badge program

'Like the patriots before them, American Heritage Girls must understand their heritage to improve the future,' says Garibay

CINCINNATI, Ohio — In honor of America's veterans — those brave men and women who defended our nation — *American Heritage Girls (AHG, <u>www.americanheritagegirls.org</u>) serves and remembers soldiers who made the ultimate sacrifice from the Civil War to present-day conflicts in many beautiful ways.*

Parents across America already know that *American Heritage Girls* is the premier faith-based, scout-type leadership development program for girls ages five to 18, offering hands-on badge programs, service projects, leadership opportunities, and more.

Said AHG's Founder and Executive Director Patti Garibay, "American Heritage Girls endeavors to help our Troops to serve, honor, remember and learn about those who have sacrificed their lives for our country so we can embrace what they have done for us and prayerfully consider the freedom we as Americans experience every day. This is in line with our mission to build women of integrity through service to God, family, community and country."

Among *AHG's* many specially designed offerings is the "U.S. Military Heroes" badge, which guides girls through the six branches of the Armed Forces and teaches them the significance of the sacrifices made by others — including those made by scores of American veterans — to bring America to where it is today. Girls are given a variety of tasks in order to earn the badge, including speaking with a female veteran about her time in the service, learning the significance of Arlington National Cemetery, and studying the history of Memorial Day.

"Patriotism is fundamental to the AHG Program, and we regularly encourage patriotism among our members, as well as a deep respect for those who have made immense sacrifices for the U.S.A. Through our badge programs, service projects, leadership opportunities, outdoor adventures and more, AHG stresses Christian values and family participation. Like the patriots before them, American Heritage Girls must understand their heritage to improve the future," concluded Garibay.

American Heritage Girls was founded in 1995 when *Founder and Executive Director Patti Garibay* became concerned with the direction the Girl Scouts of America was headed. *Garibay*, along with a group of concerned parents, wanted a faith-based, scout-type character development program for their daughters, and *American Heritage Girls* was born. Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around

the globe. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

At *AHG*, girls ages five to 18 meet together as <u>a single Troop</u> at the same time and then break out into Units by Levels. This gives *AHG* girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. *AHG* Troops are located in <u>local</u> communities across the nation. To hear more about the purpose, mission, and vision of *AHG* from *Founder and Executive Director Patti Garibay*, <u>click here</u>.

AHG's "Raising Godly Girls" radio feature and <u>Raising Godly Girls blog</u> shares guidance and biblically based advice on many key topics affecting girls today — from bullying and identity to anxiety and body image issues. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God's own heart. The <u>*"Raising Godly Girls Minute" with Patti Garibay* airs on 1000+ Christian radio stations across the country.</u>

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To schedule interviews with spokespersons from *American Heritage Girls*, contact <u>Media@HamiltonStrategies.com</u>, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.

To inquire about airing the "<u>Raising Godly Girls Minute</u>" with Patti Garibay, <u>contact</u> Michael Hamilton, <u>610.584.1096, ext. 101.</u>