

*****NEWS RELEASE*****

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How the cookie crumbles; *AHG* remains committed to keeping fundraising profits directly with Troops

*AHG empowers Troops to create their own meaningful and biblically based fundraising activities with **AHG**-approved partners*

CINCINNATI, Ohio — *American Heritage Girls* (**AHG**, www.americanheritagegirls.org), the premier faith-based, scout-type leadership development program for girls and young women ages five to 18 in the U.S, is proud to [partner with select vendors](#) that have dedicated customer service reps devoted to assisting **AHG** Troops with fundraising efforts.

American Heritage Girls works closely with these preferred fundraising vendors as these companies are aligned with **AHG**'s [Statement of Faith](#) and mission to “build women of integrity through service to God, family, community, and country.”

AHG Founder and Executive Director Patti Garibay stated, “Just as it’s important for our Troops to maintain a high biblical standard, it’s important for the vendors our Troops partner with to also meet those standards. We at American Heritage Girls believe that the vendors need to align with our Statement of Faith in order to set a good biblical example for the girls. Parents and Troop leaders can rest assured that these companies hold the same values as American Heritage Girls.”

Unlike other organizations, **AHG** does not require Troops to participate in fundraising, but rather leaves it up to the individual Troops to determine their own needs. Additionally, all proceeds from fundraising goes directly to the Troop rather than to the national organization.

“It’s always our aim to find safe, biblical ways for Troops to achieve their goals,” concluded Garibay. “Through this method, girls can learn valuable skills such as goal setting, decision making, money management, and people skills while benefitting their Troops through their fundraising efforts. Instead of being forced to fundraise for the overhead organization, girls learn the value of autonomy — and rise to the challenge!”

For more information about **AHG**'s preferred vendors, [click here](#).

American Heritage Girls was founded in 1995 when *Founder and Executive Director Patti Garibay* became concerned with the direction the Girl Scouts of America was headed. *Garibay*, along with a group of concerned parents, wanted a faith-based, scout-type character development program for their daughters, and *American Heritage Girls* was born. Today, there are [Troops](#) in all 50 states and girls being served in 15 countries around the globe. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

At **AHG**, girls ages five to 18 meet together as [a single Troop](#) at the same time and then break out into Units by Levels. This gives **AHG** girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. **AHG** Troops are located in [local communities](#) across the nation. To hear more about the purpose, mission, and vision of **AHG** from **Founder and Executive Director Patti Garibay**, [click here](#).

AHG's "Raising Godly Girls" radio feature and [Raising Godly Girls blog](#) shares guidance and biblically based advice on many key topics affecting girls today — from bullying and identity to anxiety and body image issues. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God's own heart. The ["Raising Godly Girls Minute" with Patti Garibay](#) airs on 1000+ Christian radio stations across the country.

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To schedule interviews with spokespersons from *American Heritage Girls*, contact Media@HamiltonStrategies.com, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.

To inquire about airing the ["Raising Godly Girls Minute" with Patti Garibay](#), contact [Michael Hamilton, 610.584.1096, ext. 101](#).