

**\*\*\*NEWS RELEASE\*\*\***

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## ***American Heritage Girls* challenges members to renew relationship with Christ this Christmas season**

*AHG reminds Christians of the Gospel message and their eternal purpose*

**CINCINNATI, Ohio** — With Christmas just around the corner, many Americans are taking the time to reflect on their accomplishments in 2022. Whether or not the past year was positive is typically measured by a productive business year, the achievement of physical goals, or various other methods. But for **Patti Garibay**, *founder and executive director of American Heritage Girls (AHG, [www.americanheritagegirls.org](http://www.americanheritagegirls.org))*, one of the world's largest Christian, scout-type organizations, the Christmas season is a time to reflect with a more spiritual intention.

*“Through all the hustle and bustle of the holiday season, it can be very easy for people to get distracted and miss the message of Christmas,” Garibay stated. “The purpose of Christmas is to celebrate Christ’s coming — and His mission was and still is to reach the lost with the saving grace of the Gospel. We at American Heritage Girls are proud to live out that mission daily with the young women across America.”*

Since its inception in 1995, **AHG** has grown exponentially all around the world. With Christian programming that is rich in opportunities for girls of all ages and abilities, **AHG** is dedicated to equipping young women with the biblical background, leadership abilities, and life skills to be well-rounded women of faith.

The dedication to raising godly girls is certainly evident. In 2022, **AHG** celebrates over 52,000 girls and adult members in all 50 states in addition to the expansive growth of the organization just in the last year. Additionally, **AHG** Troops regularly perform service of all types within communities year-round. In the **AHG** Program Year ending May 30, 2022, girls performed 512,710 service hours across the country.

*“I encourage all Christians — but especially AHG members — to take this Christmas season to review Christ’s invitation to join His family in community with God,” stated Garibay. “In a world full of such confusion, chaos, and fear, we need Christ now more than ever before.”*

*“May you [renew your relationship with Christ this Christmas season](#) and find the peace that will only come from Him.”*

**American Heritage Girls** was founded in 1995 when **Founder and Executive Director Patti Garibay** became concerned with the direction the Girl Scouts of America was headed. **Garibay**, along with a group of concerned parents, wanted a faith-based, scout-type character development program for their daughters, and **American Heritage Girls** was born. Today, there are [Troops](#) in all 50 states and girls being served in 15 countries around

the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a [Trailblazer](#) and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as [Charter Organizations](#) for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

At *AHG*, girls ages five to 18 meet together as [a single Troop](#) at the same time and then break out into Units by Levels. This gives *AHG* girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. *AHG* Troops are located in [local communities](#) across the nation. If none exists in a given area, families can bring the *AHG* Program to their own area. An *American Heritage Girls* Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form [a new Troop](#). To hear more about the purpose, mission, and vision of *AHG* from *Founder and Executive Director Patti Garibay*, [click here](#).

*AHG's "Raising Godly Girls"* radio feature and [Raising Godly Girls blog](#) shares guidance and biblically based advice on many key topics affecting girls today — from bullying and identity to anxiety and body image issues. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God's own heart. The ["Raising Godly Girls Minute" with Patti Garibay](#) airs on 1000+ Christian radio stations across the country.

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**To schedule interviews with spokespersons from *American Heritage Girls*, contact [Media@HamiltonStrategies.com](mailto:Media@HamiltonStrategies.com), Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.**

**To inquire about airing the ["Raising Godly Girls Minute" with Patti Garibay](#), contact [Michael Hamilton, 610.584.1096, ext. 101](#).**