

**\*\*\*NEWS RELEASE\*\*\***

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## **For girls looking for a sense of belonging, *AHG* provides a girl-focused, faith-driven community**

*AHG founder: ‘In our AHG Troops, girls know that they are wildly important not only to American Heritage Girls, but also to the One who created them’*

CINCINNATI, Ohio — [Research shows](#) that the people who make up Generation Z — all between the ages of nine and 24 — are driven by a need to feel like they belong. After the devastating isolation of the global COVID-19 pandemic, “Gen Z” needs values-based communities in order to feel connected and understood. In a world full of opportunities to connect online, Christian parents are often wondering how to give their daughters the connection they crave that is safe, biblical but still fun.

*American Heritage Girls* (*AHG*, [www.americanheritagegirls.org](http://www.americanheritagegirls.org)) has been the premier faith-based, scout-type leadership development program for girls ages five to 18 for nearly three decades. In a time when girls are desperate to feel connection with other like-minded individuals, *AHG* is prepared to help girls feel like they belong with unique programming that evolves as a girl grows up to better suit her emotional, social, and spiritual needs.

*“Girls are desperate for a community that not only gives them a wonderful outlet to develop their leadership capabilities, but also gives them a sense of camaraderie and belonging with people who think and feel the way they do,” said Patti Garibay, AHG founder and executive director. “It’s so easy to feel nonexistent in the hustle and bustle of the modern world, but in our AHG Troops, girls know that they are wildly important not only to American Heritage Girls, but also to the One who created them.”*

Over the past year, *AHG* has seen explosive growth, with a 60% increase in people looking to find a Troop in their area and 61% increase in people signing up to start a new Troop in their area. This impressive surge of interest only highlights the growing need for godly, girl-focused organizations — and *AHG* is ready to bridge the gap.

*“What makes AHG different is that being God-centered and girl-focused is paramount,” Garibay explained. “Parents know that their daughters need an organization that isn’t afraid to share the Gospel with their daughters and teach them how to implement their faith in every aspect of their lives. Our dedication to raising godly girls is what sets AHG apart — and families are seeing that and responding.”*

*One AHG parent said, “My daughter loves being in AHG and has become part of the best community! We are so thankful for AHG and their dedication to raise godly girls. This is why my family left another scouting organization and came to AHG!”*

*Another AHG parent commented, “I just love what **American Heritage Girls** stands for. What a blessing to these young ladies!”*

**Garibay** recently spoke on the [Focus on the Family](#) nationwide radio program about the importance of raising godly girls and how parents and grandparents can help equip the next generation of women. *Host Jim Daly said, “Patti’s advancing a very noble cause and I’m so encouraged by her commitment to godly values and her desire to pour into the next generation of young women.”*

**AHG’s** mission is to build women of integrity through service to God, family, community, and country. It is dedicated to providing authentic, positive, and values-driven character and leadership development opportunities and outdoor adventure for girls across the nation.

**American Heritage Girls** was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At **AHG**, girls ages five to 18 meet together as [a single Troop](#) at the same time and then break out into Units by Levels. This gives **AHG** girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. **AHG** Troops are located in [local communities](#) across the nation. If none exists in a given area, families can bring the **AHG** Program to their own area. An **American Heritage Girls** Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form [a new Troop](#). To hear more about the purpose, mission, and vision of **AHG** from **Founder and Executive Director Patti Garibay**, [click here](#).

Today, there are [Troops](#) in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a [Trailblazer](#) and enjoy the **AHG** program alongside their parent. A variety of Christian denominations are also represented as [Charter Organizations](#) for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

The **“Raising Godly Girls”** radio feature and [Raising Godly Girls blog](#) shares guidance and biblically based advice on many key topics affecting girls today — from bullying and identity to anxiety and body image issues. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God’s own heart. The **“Raising Godly Girls Minute” with Patti Garibay** airs on 1000+ Christian radio stations across the country.

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To schedule interviews with **Patti Garibay**, *founder and executive director of American Heritage Girls*, contact [Media@HamiltonStrategies.com](mailto:Media@HamiltonStrategies.com), Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.

To inquire about airing the **“Raising Godly Girls Minute” with Patti Garibay**, contact Michael Hamilton, 610.584.1096, ext. 101.