NEWS RELEASE

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American Heritage Girls adheres to honoring God in every area—including vendor values

AHG blesses Troops with the freedom to create their own meaningful and biblically based fundraising activities with partners that benefit each Troop while building women of integrity through service to God, family, community, and country

CINCINNATI, Ohio — *American Heritage Girls (AHG, <u>www.americanheritagegirls.org</u>), the premier faithbased, scout-type leadership development program for girls and young women ages five to 18 in the U.S, is proud to <u>partner with select vendors</u> for any fundraising needs.*

American Heritage Girls works closely with a select number of preferred fundraising vendors that have dedicated customer service reps devoted to assisting Troops with fundraising efforts. These companies are aligned with the <u>AHG mission</u> of "building women of integrity through service to God, family, community, and country."

AHG Founder and Executive Director Patti Garibay stated, "Just as it's important for our Troops to maintain a high biblical standard, it's important for the vendors our Troops partner with to also meet those standards. We at American Heritage Girls believe that the vendors need to align with our beliefs in order to set a good biblical example for the girls. Parents and Troop leaders can rest assured that these companies hold the same values as American Heritage Girls."

Unlike other organizations, *AHG* does not require Troops to participate in fundraising, but rather leaves it up to the individual Troops to determine their own needs. Additionally, all proceeds from any fundraising goes directly to the Troop rather than to the organization.

"It's always our aim to find safe, biblical ways for Troops to achieve their goals," concluded Garibay.

For more information about AHG's approved vendors, click here.

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At *AHG*, girls ages five to 18 meet together as <u>a single</u> <u>Troop</u> at the same time and then break out into Units by Levels. This gives *AHG* girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. *AHG* Troops are located in <u>local communities</u> across the nation. If none exists in a given area, families can bring the *AHG* Program to their own area. An *American Heritage Girls* Troop Development

Coach is available to provide resources to potential Charter Organizations and other families to form <u>a new</u> <u>Troop</u>. To hear more about the purpose, mission, and vision of *AHG* from *Founder and Executive Director Patti Garibay*, <u>click here.</u>

Today, there are <u>Troops</u> in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a <u>Trailblazer</u> and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as <u>Charter</u> <u>Organizations</u> for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

The "*Raising Godly Girls*" radio feature and <u>Raising Godly Girls blog</u> shares guidance and biblically based advice on many key topics affecting girls today—from bullying and identity to anxiety and body image issues. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God's own heart. The <u>"*Raising Godly Girls Minute*</u>" with Patti Garibay airs on 900+ Christian radio stations across the country.

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To schedule interviews with spokespersons from *American Heritage Girls*, contact <u>Media@HamiltonStrategies.com</u>, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.

To inquire about airing the <u>*"Raising Godly Girls Minute"* with Patti Garibay</u>, contact <u>Michael Hamilton</u>, 610.584.1096, ext. 101.