

*****NEWS RELEASE*****

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American Heritage Girls Founder Applauds Roku for Shutting Down Partnership with Pornhub

Founder Patti Garibay Encourages Other Media Outlets to ‘Recognize Their Influence and Thus Their Responsibility to Their Viewers’

CINCINNATI, Ohio — In a move commended by Christians and conservatives across the country, the streaming company Roku has [announced upcoming plans](#) to shut down non-certified channels on its platform next year, which include adult entertainment channels such as Pornhub. This announcement is being celebrated by The National Center on Sexual Exploitation (NCOSE).

“Roku’s decision to remove Pornhub and other exploitative pornography channels from its platform is a move that we and other international anti-exploitation groups and survivors have been calling on the company to make for years,” NCOSE CEO Dawn Hawkins [stated recently](#). “No company should profit from child sexual abuse, rape, sex trafficking and other exploitive content on its platform and we are glad Roku is finally shutting down its partnership with Pornhub and the entire exploitation industry.”

This sentiment was echoed by **Patti Garibay, founder and executive director of American Heritage Girls (AHG, www.americanheritagegirls.org)**, one of the world’s largest Christian, scout-type organizations. Dedicated to empowering girls through **AHG’s** Christ-centered leadership program, **Garibay** praised Roku for taking a stance against illicit content on its streaming service.

“Plaudits to Roku for removing exploitative media like Pornhub and other adult ‘entertainment’ channels from its platform,” Garibay stated. “It is a rare move in today’s society for a company to take a moral high ground, potentially losing millions in revenue, in order to protect its viewers. More media companies need to care about the content on their channels. Recognizing their influence and thus their responsibility to their viewers is a great place for Roku to start.”

American Heritage Girls was founded in 1995 by a group of parents who wanted this faith-based, scout-type character development program for their daughters. At **AHG**, girls ages five to 18 meet together as [a single Troop](#) at the same time and then break out into Units by Levels. This gives **AHG** girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. **AHG** Troops are located in [local communities](#) across the nation. If none exists in a given area, families can bring the **AHG** Program to their own area. An **American Heritage Girls** Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form [a new Troop](#). To hear more about the purpose, mission, and vision of **AHG** from **Founder and Executive Director Patti Garibay**, [click here](#).

Today, there are [Troops](#) in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a [Trailblazer](#) and enjoy the *AHG* program alongside their parent. A variety of Christian denominations are also represented as [Charter Organizations](#) for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

The *“Raising Godly Girls”* radio feature and [Raising Godly Girls blog](#) shares guidance and biblically based advice on many key topics affecting girls today—including the prevalence of bullying and cyberbullying. It gives parents, educators, and faith community leaders a set of tools, resources, and Scripture-based advice to assist in raising girls after God’s own heart. The *“Raising Godly Girls Minute”* with [Patti Garibay](#) airs on 900+ Christian radio stations across the country.

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To schedule interviews with *Patti Garibay, Founder and Executive Director of American Heritage Girls*, contact Media@HamiltonStrategies.com, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.

To inquire about airing the *“Raising Godly Girls Minute”* with [Patti Garibay](#), contact [Michael Hamilton](#), 610.584.1096, ext. 101.