

*****NEWS RELEASE*****

For Immediate Release
August 2, 2021

CONTACT:

Hamilton Strategies, Media@HamiltonStrategies.com, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102

American Heritage Girls Features Innovative Training for Its Adult Volunteers Including a New Quarterly Program That Keeps the ‘Spark’ of Connection Going All Year Long

*AHG, Which Serves Girls Ages Five to 18,
Announces the Date of Its Next Single-Topic Session*

CINCINNATI, Ohio — Countless families from coast to coast know that *American Heritage Girls (AHG, www.americanheritagegirls.org)* is the premier faith-based, scout-type leadership development program for girls and young women ages five to 18 in this country. *AHG* offers hands-on badge programs, service projects, leadership opportunities, outdoor adventures, and much more. It emphasizes Christian values and family participation, and its leaders receive superior training that is recognized as a hallmark for adult volunteers.

During the pandemic, *AHG* found new ways to innovate in order to keep its Troops connected. When the in-person *AHGequip* training conferences had to be canceled, *AHG* pivoted smartly and created exciting virtual opportunities for its leaders around the country. It incorporated a digital conference platform that allowed participants to view live presentations and interact with other participating leaders from their own homes.

Says AHG Founder and Executive Director Patti Garibay, “Our AHG leaders so enjoyed their virtual time together—learning and building community—that we’ve now created quarterly sessions to keep the ‘spark’ going! After a very successful week of AHG Adult Member training in February 2021 during our inaugural AHGequip virtual event, we began quarterly Live Spark discussions in July 2021 so that we could continue our interactive training work online. These virtual sessions, which focus on a single key topic—allowing us to do a deep dive during our time together—are free to all AHG Adult Members.”

AHG’s July 2021 Live Spark sessions focused on the topic of adult recruitment. Attendees received resources ahead of time, such as a training video, worksheets, and reflection questions. Troops throughout the nation participated—and many are already eager for **AHG’s next Live Spark event, now scheduled for Oct. 21, 2021.** This leadership training session will focus on creating dynamic charter organization relationships.

Testimonials from participating leaders reveal the importance of connections fostered and information shared. *Said one leader, “The discussions were nice and gave me perspectives and ideas from others. The guest speakers and host did very well as they explained how to recruit and select volunteers. This was my first experience with online AHG workshops—and it was very helpful and encouraging!”* Said another, *“The hosts were great and shared information that I could understand and bring to the other leaders.”*

At **AHG**, girls ages five to 18 meet together as [a single Troop](#) at the same time and then break out into Units by Levels. This gives **AHG** girls the important social experience of interacting with friends and godly mentors of various ages; members also learn leadership skills within a group setting. **AHG** Troops are located in [local communities](#) across the nation. If none exists in a given area, families can bring the **AHG** Program to their own area. An **American Heritage Girls** Troop Development Coach is available to provide resources to potential Charter Organizations and other families to form [a new Troop](#).

AHG's mission is to build women of integrity through service to God, family, community, and country. It is dedicated to providing authentic, positive, and values-driven character and leadership development opportunities and outdoor adventure for girls across the nation.

American Heritage Girls was founded in 1995 by a group of parents who wanted a faith-based, scout-type character development program for their daughters. **American Heritage Girls** across the nation and the globe participate in badge programs, service projects, leadership opportunities, and outdoor experiences, all with an emphasis on Christian values and family involvement.

In addition to the biblically based parenting advice shared in the [Raising Godly Girls blog](#) and [Raising Godly Girls](#) radio features that are heard on 770 radio stations, **American Heritage Girls** provides a community experience in a Troop setting. Girls benefit from Christ-centered friendships and mentors to assist them in becoming godly girls.

Today, there are [Troops](#) in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a [Trailblazer](#) and enjoy the **AHG** program alongside their parent. A variety of Christian denominations are also represented as [Charter Organizations](#) for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

###

To schedule interviews with **Patti Garibay**, *founder and executive director of American Heritage Girls*, contact Media@HamiltonStrategies.com, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.