

*****NEWS RELEASE*****

For Immediate Release
July 19, 2021

CONTACT:

Hamilton Strategies, Media@HamiltonStrategies.com, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102

Good News from *American Heritage Girls* This Summer 2021: Members Are All Smiles (Find Out Why!)

AHG Troops Launch a ‘Summer Smiles Adventure Campaign’ To Accompany a Well-Established, Faith-Filled Program

CINCINNATI, Ohio — Scores of families across the country know *American Heritage Girls* (*AHG*, www.americanheritagegirls.org) as the premier faith-based, scout-type leadership development program for girls and young women ages five to 18. *AHG* offers hands-on badge programs, service projects, leadership opportunities, outdoor adventures, and so much more—all with an emphasis on Christian values and family participation.

Now, post-pandemic, *AHG* members have much to celebrate as they say “yes” to faith, service, and fun. An exciting new initiative, the Summer Smiles Adventure Campaign, has *AHG’s* Area Teams and participants fully engaged as the girls share pictures of their summer fun—enticing even more participants to share *their* photos—while earning badges for their work.

Says AHG Founder and Executive Director Patti Garibay about the Summer Smiles Adventure Campaign, “We’re so excited to see the girls literally jumping for joy this summer as they reunite—all while they learn together, pray together, and grow together as young women. These wonderful experiences will positively impact them and their families for many years to come.”

Sparked by an idea from D.C. Area Metro Event Coordinator Stephanie Marshall, *AHG’s* Summer Smiles Adventure Campaign is fully underway among the Cincinnati, Detroit, D.C. Metro, and North Atlanta Area Teams. A fresh way to captivate the girls and their families after the pandemic, girls are having a blast sharing pictures of themselves building sandcastles at the beach, doing service projects, posing with their besties, playing at parks, and much more. *AHG’s* partnership with The Jump, an ad-free, secure social media platform, allows the girls to showcase their summer smile events within the authentic and values-driven *AHG* community.

Through The Jump, **AHG** members stay connected with their leaders, parents/guardians, members of their own Troops, and with other Troops across the country. To learn more about this friendly and secure social media platform, visit <https://thejump.com/ahgcommunity/>.

Says Garibay, “This is a great opportunity for our Troops to build strong, authentic community with one another and share events, information, conversation, and more.”

At **AHG**, girls ages five to 18 meet together as [a single Troop](#) at the same time. This gives girls the important social experience of interacting with both friends and godly mentors of various ages; members also learn leadership skills within a group setting. **AHG** Troops are located in [local communities](#) across the nation. If none exists in a given area, families can bring the **AHG** Program to their own area. An **American Heritage Girls** Troop Development Coach is available to provide resources to potential Charter Organizations and other families in order to form [a new Troop](#).

AHG’s mission is to build women of integrity through service to God, family, community, and country. It is dedicated to providing authentic, positive, and values-driven character and leadership development opportunities and outdoor adventure for girls across the nation.

American Heritage Girls was founded in 1995 by a group of parents who wanted a faith-based, scout-type character development program for their daughters. **American Heritage Girls** across the nation and the globe participate in badge programs, service projects, leadership opportunities, and outdoor experiences, all with an emphasis on Christian values and family involvement.

In addition to the biblically based parenting advice shared in the [Raising Godly Girls blog](#) and [Raising Godly Girls](#) radio features that are heard on 770 radio stations, **American Heritage Girls** provides a community experience in a Troop setting. Girls benefit from Christ-centered friendships and mentors to assist them in becoming godly girls.

Today, there are [Troops](#) in all 50 states and girls being served in 15 countries around the globe. Girls can join a Troop at any time; if a Troop is not available nearby, they can become a [Trailblazer](#) and enjoy the **AHG** program alongside their parent. A variety of Christian denominations are also represented as [Charter Organizations](#) for Troops. Thousands of volunteer members across the country are helping girls grow in their faith, cultivate a heart for service, enjoy the great outdoors, and have more fun than they can imagine.

###

To schedule interviews with Patti Garibay, founder and executive director of American Heritage Girls, contact Media@HamiltonStrategies.com, Beth Harrison, 610.584.1096 ext. 105, or Deborah Hamilton, ext. 102.