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## FOR IMMEDIATE RELEASE

### **American Heritage Girls Respect Life** Respect Life Patch out-sells all other patches

**CINCINNATI (January 28, 2021)** – The American Heritage Girls (AHG) Respect Life Patch, which is worn on a girl's uniform, out-sells all other badges and patches in the organization's 25-year history.

AHG, a Christ-centered character-development program for girls ages five through 18, created a Respect Life Patch in 2015 to reinforce the organization's commitment to honoring life from conception to natural death.

"The sales tell the story: AHG supports life, and so do its members" says Patti Garibay, AHG Founder and Executive Director.

"To me, standing for life is not a political issue but rather a God issue. All life is valuable to Him. And if we, as a ministry, purport to love Him and follow Him, life must be valuable to us as well. And we need to teach our daughters this most important lesson," emphasizes Garibay.

AHG Troops earn the Respect Life Patch by participating in an event that brings attention to respecting life or by providing service to an organization whose mission/purpose demonstrates a desire to respect life, such as pregnancy centers, pro-life groups, and hospices.

"One of the things that attracts girls to AHG is our strong affirmation of a Biblical worldview, which includes respecting all life from conception to natural death," says Garibay.

For the seventh year in a row, AHG Troops from around the country plan on participating in the Jan. 29 March for Life event in Washington, D.C. This year participation will be virtual due to the Covid-19 pandemic.

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*American Heritage Girls is dedicated to the mission of building women of integrity through service to God, family, community, and country. Founded in 1995 in Cincinnati, Ohio, AHG has grown from ten Troops and 100 members to over 53,000 members across 10 countries and 50 states. Girl Members participate in Badge Programs, service projects, leadership opportunities, and outdoor experiences, all with an emphasis on Christian values and family involvement. Follow AHG on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).*

