

CEDARVILLE UNIVERSITY
CEDARVILLE, OHIO

25TH

**ANNIVERSARY
CONVENTION**

JULY 22-25, 2020

CELEBRATING 25 YEARS OF
GOD'S BLESSINGS!

CHOSEN

"Therefore, as God's chosen people,
holy and dearly loved, clothe yourselves
with compassion, kindness, humility,
gentleness and patience."

-Colossians 3:12, NIV



AMERICAN
HERITAGE GIRLS®

25TH ANNIVERSARY
1995-2020

2020 EXHIBIT INFORMATION

CHOSEN
COLOSSIANS 3:12

EXHIBIT AREA SCHEDULE

Wednesday, July 22

10am-3pm: Exhibitor check in and set up

1:30pm: Exhibitor Meeting
Information Sessions

3pm-7pm: Exhibit Area Open

Thursday, July 23

7am-9am: Exhibit Area Open

11am-1:30pm: Exhibit Area Open

4pm-7pm: Exhibit Area Open

Friday, July 24

7am-9am: Exhibit Area Open

11am-1:30pm: Exhibit Area Open

4pm-7pm: Exhibit Area Open

7pm-8:30pm: Exhibit Area tear-down

Saturday, July 25

Closed

Times subject to change

BOOTH AREA DESCRIPTION:

The first exhibit area is in a prime location near the food court. All traffic will pass through the exhibit area for each meal. There are 30 openings in this area.

Once this area sells out, we will open other areas for exhibiting. Areas that will also have high traffic include:

- Chapel
- Workshops throughout campus
- Athletic Center
- Registration Area

BOOTH PRICING:

Traveling Booth with no Sales (You want to travel with your own cart and hand out information)	\$500
Ministry Promo/No Sale (You are a Christian ministry that will not be selling anything)	\$500
Non-Profit Organization/no Sales (You are a non-profit organization and you will not be selling merch.)	\$700
Ministry or Non Profit with Sales (You are a ministry or a non-profit with merchandise to sell)	\$1,000
For Profit with Sales	\$1,000

Fee Includes:

- Web link presence on National AHG Website Convention page
- Exhibitor name and contact information in official 25th Anniversary Convention Guide
- (1) 10x10 booth and pipe and drape
- (2) side chairs
- (2) exhibitor name tags and lanyards for booth personnel
- (2) copies of the 25th Anniversary Convention Guide
- (2) access passes to morning Opening Sessions
- Printed sign with company name and booth number
- Wi-Fi access
- Access to Exhibitor Lounge
- Contact information on AHG website

Additional Booth Opportunities:

Additional Booth Personnel:

\$50/person (booth includes 2 person)

Includes exhibit name tag and lanyard, copy of 25th Anniversary Convention Guide, access pass to opening sessions, access to Exhibitor Lounge

Concert Tickets:

\$25/Each

add'l Wi-Fi	\$50
Lunch Tickets	\$20 per person/ for 3 days of lunch
Electricity:	\$50

Event Program Advertisement in the Adult Convention Guide:

Full Page:	\$1,000
Half Page:	\$700
Quarter Page:	\$450

**See the AHG 25th Anniversary Convention Sponsorship a la carte options for additional opportunities*

Terms of Contract: AHG, Inc. will assign exhibit booths according to the date of receipt of application, accompanying check, and acceptance of the application by AHG Staff. AHG, Inc. reserves the right to refuse any Exhibitor application for any reason. AHG, Inc. reserves the right to determine booth placement/ location, including but not limited to, potential overflow spaces for ministry-related non-profit exhibits. Visual access to surrounding Exhibitor Booths must not be unreasonably blocked. AHG, Inc. has reserved the right to require Exhibitors to remove any item, sign, etc., from displays that do not conform to the moral tone and standards of American Heritage Girls. As a contractual condition of exhibiting with AHG, Inc., an Exhibitor shall be fully responsible to pay for any and all damages to the exhibit site, or for injuries to any person at the site that result from any act or omission of the Exhibitor. An Exhibitor agrees to defend, indemnify, and hold harmless AHG, Inc. and its employees, the conference site owners, managers, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor use of the property. An Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees that arise from or out of the Exhibitor's occupancy and use of the exhibition premises or site location. As a contractual condition of exhibiting at AHG's AHGinspire Conference, AHG, Inc. and its employees shall be held harmless for the possible loss of Exhibitor equipment, merchandise, or other materials from an Exhibitor's display. Exhibitors are strongly discouraged from bringing minor children to the conference location.

25TH ANNIVERSARY CONVENTION SPONSOR & EXHIBITOR APPLICATION



Contact Information: *(please print neatly)*

Sponsor/Exhibitor Name: _____
 Contact Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Sponsor/Exhibitor E-mail Address: _____
 Sponsor/Exhibitor Website: _____

Sponsorship Packages: *(please check)*

Silver Birthday	\$25,000	Booth:	Yes	No	Electricity:	Yes	No	Wi-Fi:	Yes	No
Concert	\$20,000	Booth:	Yes	No	Electricity:	Yes	No	Wi-Fi:	Yes	No
Faith	\$15,000	Booth:	Yes	No	Electricity:	Yes	No	Wi-Fi:	Yes	No
Service	\$10,000	Booth:	Yes	No	Electricity:	Yes	No	Wi-Fi:	Yes	No
Fun	\$5,000	Booth:	Yes	No	Electricity:	Yes	No	Wi-Fi:	Yes	No

Additional For Convention Sponsors Only:

Logo on Event Lanyard (1 avail.)	\$5,000
Event Bag with Logo (1 avail.)	\$5,000

Total: \$ _____

Exhibit Booth ONLY: *(please check)*

Traveling Booth/ no sales:	\$500	Electricity:	Yes	No	Wi-Fi:	Yes	No
Ministry Promo/no sales:	\$500	Electricity:	Yes	No	Wi-Fi:	Yes	No
Non-Profit Organization/no sales:	\$700	Electricity:	Yes	No	Wi-Fi:	Yes	No
Ministry or Non-Profit with sales:	\$1,000	Electricity:	Yes	No	Wi-Fi:	Yes	No
For Profit with sales	\$1,000	Electricity:	Yes	No	Wi-Fi:	Yes	No

Total: \$ _____

Convention Adult Guide Advertisement ONLY: *(please check one)*

Full Page: \$1,000 Half Page: \$700 Quarter Page: \$450

Additional booth personnel: \$50/person
 Lunch tickets: \$20/per person (for 3 days of lunch)
 Pre-Convention Quick Takes eBlast mention \$500
 Post-Convention Quick takes eBlast mention \$500
 Wi-Fi booth only: \$50
 Concert: \$25/person

Total: \$ _____

A la Carte—Additional Options:

Please indicate which number(s) you would like to purchase and the amount.

_____ \$ _____
 _____ \$ _____
 _____ \$ _____
Total: \$ _____

Payment Method: 50% of payment due: 11/1/19 Full payment and content due: 1/3/20

Check (payable to AHG, Inc.) \$ _____ Check # _____
 Visa or Master Card Amt. to charge: \$ _____
 Card # _____ Exp. Date: ____/____/____
 Signature: _____

PAYMENT INFORMATION
 Please send in application and payment together.
 Your selection will be processed once payment and application are received.
 Total: \$ _____

Acceptance of Terms: AHG, Inc. hereby agrees to provide the undersigned the noted sponsorship opportunities in exchange for the fee stated, as long as the sponsor abides by all the rules and regulations of AHG, Inc., as well as the Terms of Contract stated in the Sponsor & Exhibit Brochure. All quantities, prices and other sponsorship elements are subject to change or substitution at any time by AHG, Inc. I, the sponsor, have read and agree to comply with all instructions, rules and regulations and Terms of Contract outlined in this packet.

Sponsor/Exhibitor Signature: _____ Date: ____/____/____
 AHG, Inc. Signature: _____ Date: ____/____/____



Please return completed application with payment to:
 American Heritage Girls, Inc. 35 Tri-County Parkway, Cincinnati, OH 45246
 Phone: 513-771-2025 Fax: 513-771-2595

CONVENTION SPONSOR OPPORTUNITIES

SILVER BIRTHDAY

\$25,000

1
Available

BIRTHDAY PARTY SPONSORSHIP	• Live simulcast of event to all of our membership (Reach 50k)	✓
	• Banner signage at the event	✓
	• Logo on photo booth backdrop at event	✓
	• 60 sec video prior to event kick-off	✓
	• Dedicated slide at General Morning Opening Session on Thursday	✓
ADVERTISING	• Inside Front Cover Full Page Ad in Adult Convention Guide	✓
	• Ad or Mention in 2020 AHG Yearly Planning Guide (Reach 20k)	Ad (full)
	• Ad in 2020 Heritage Headlines print magazine in (1) edition Spring or Summer (Reach 50k)	Ad (full)
	• Website visibility: Acknowledgement of your organization's sponsorship: Company logo on official event page with link to your website (214k annual visitors)	✓
	• Acknowledgment Signage: company logo featured on appreciation signage throughout the convention	Primary
	• Company logo on event Main Screen: opening & closing	Primary
	• License to use the "Official Sponsor" event logo in connection with promotion of your sponsorship and participation	✓
BRANDED KEEPSAKE MEMORABILIA	• Logo on event t-shirt	Primary
DIGITAL MARKETING	• Heritage Headlines Magazine Feature Story (Digital Reach 30k, Print Reach 50k)	✓
	• Heritage Headlines Magazine Sponsor logo placement	✓
	• Social Media Visibility: acknowledgement of your company's sponsorship (Facebook, 42.5k likes, 30k weekly reach. Instagram, 3k. The Jump, 17k)	✓
	• Pre-Convention Quick Takes eBlast mention to members and parents (Reach 34k)	✓
	• Post-Convention Quick Takes eBlast mention to members and parents (Reach 34k)	✓
	• Digital Signage: inclusion of company logo in video loops at the event	Primary
	• Welcome Video of Patti Garibay (at launch of registration) to all membership: sponsorship (secured by Nov. 2019) (Reach 50k)	✓
BOOTH SPACE* Premium (up to 20 x 20)	• Concert Tickets	6
	• Lunch all three days for all booth workers	✓
Additional For Convention Sponsors Only (First Come):	• Logo on Event Lanyard	\$5000
	• Event Bag and Primary Logo on Souvenir Bag for Adults and Girls	\$5000

CONVENTION SPONSOR OPPORTUNITIES

CONCERT

\$20,000

1
Available

CONCERT SPONSORSHIP	• Banner Signage at the concert	✓
	• 3 Minute Presentation pre-concert	✓
	• Introduce Music Talent	✓
ADVERTISING	• Back Full Page Ad in Adult Convention Guide	✓
	• Ad or Mention in 2020 AHG Yearly Planning Guide (Reach 20k)	Ad (half)
	• Ad in 2020 Heritage Headlines print magazine in (1) edition Spring or Summer (Reach 50k)	Ad (half)
	• Website visibility: Acknowledgement of your organization's sponsorship: Company logo on official event page with link to your website (214k annual visitors)	✓
	• Acknowledgment Signage: company logo featured on appreciation signage throughout the convention	Secondary
	• Company logo on event Main Screen: opening & closing	Secondary
	• License to use the "Official Sponsor" event logo in connection with promotion of your sponsorship and participation	✓
BRANDED KEEPSAKE MEMORABILIA	• Logo on event t-shirt	Secondary
DIGITAL MARKETING	• Social Media Visibility: acknowledgement of your company's sponsorship (Facebook, 42.5k likes, 30k weekly reach. Instagram, 3k. The Jump, 17k)	✓
	• Pre-Convention Quick Takes eBlast mention to members and parents (Reach 34k)	✓
	• Post-Convention Quick Takes eBlast mention to members and parents (Reach 34k)	✓
	• Digital Signage: inclusion of company logo in video loops at the event	Secondary
BOOTH SPACE* (up to 10 x 10)	• Concert Tickets	4
	• Lunch (3 days)	✓
Additional For Convention Supporters Only (First Come):	• Logo on Event Lanyard	1 avail
	• Event Bag and Primary Logo on Souvenir Bag for Adults and Girls	1 avail

CONVENTION SPONSOR OPPORTUNITIES

FAITH

\$15,000

3
Available

CONVENTION MOBILE SITE	<ul style="list-style-type: none"> Banner Signage 	✓
ADVERTISING	<ul style="list-style-type: none"> 1/2 Page Ad in Adult Convention Guide 	✓
	<ul style="list-style-type: none"> Ad in 2020 Heritage Headlines print magazine in (1) edition Spring or Summer (Reach 50k) 	Ad (1/4)
	<ul style="list-style-type: none"> Website visibility: Acknowledgement of your organization's sponsorship: Company logo on official event page with link to your website (214k annual visitors) 	✓
	<ul style="list-style-type: none"> Acknowledgment Signage: company logo featured on appreciation signage throughout the convention 	Tertiary
	<ul style="list-style-type: none"> Company logo on event Main Screen: opening & closing 	Tertiary
	<ul style="list-style-type: none"> License to use the "Official Sponsor" event logo in connection with promotion of your sponsorship and participation 	not avail
BRANDED KEEPSAKE MEMORABILIA	<ul style="list-style-type: none"> Logo on event t-shirt 	Tertiary
DIGITAL MARKETING	<ul style="list-style-type: none"> Social Media Visibility: acknowledgement of your company's sponsorship (Facebook, 42.5k likes, 30k weekly reach. Instagram, 3k. The Jump, 17k) 	avail add on
	<ul style="list-style-type: none"> Pre-Convention Quick Takes eBlast mention to members and parents (Reach 34k) 	✓
	<ul style="list-style-type: none"> Post-Convention Quick Takes eBlast mention to members and parents (Reach 34k) 	✓
	<ul style="list-style-type: none"> Digital Signage: inclusion of company logo in video loops at the event 	Tertiary
BOOTH SPACE* (up to 10 x 10)	<ul style="list-style-type: none"> Concert Tickets 	2
	<ul style="list-style-type: none"> Lunch all three days for all booth workers 	✓

CONVENTION SPONSOR OPPORTUNITIES

SERVICE \$10,000

2
Available

THURSDAY OR FRIDAY OPENING SESSION	<ul style="list-style-type: none"> Includes verbal recognition and 60 sec video shown during event 	✓
ADVERTISING	<ul style="list-style-type: none"> 1/2 Page Ad in Adult Convention Guide 	avail add on
	<ul style="list-style-type: none"> Ad in 2020 Heritage Headlines print magazine in (1) edition Spring or Summer (Reach 50k) 	avail add on
	<ul style="list-style-type: none"> Website visibility: Acknowledgement of your organization's sponsorship: Company logo on official event page with link to your website (214k annual visitors) 	✓
	<ul style="list-style-type: none"> Company logo on event Main Screen: opening & closing 	✓
	<ul style="list-style-type: none"> License to use the "Official Sponsor" event logo in connection with promotion of your sponsorship and participation 	not avail
DIGITAL MARKETING	<ul style="list-style-type: none"> Social Media Visibility: acknowledgement of your company's sponsorship (Facebook, 42.5k likes, 30k weekly reach. Instagram, 3k. The Jump, 17k) 	avail add on
	<ul style="list-style-type: none"> Pre-Convention Quick Takes eBlast mention to members and parents (Reach 34k) 	avail add on
	<ul style="list-style-type: none"> Post-Convention Quick Takes eBlast mention to members and parents (Reach 34k) 	avail add on
BOOTH SPACE* (up to 10 x 10)	<ul style="list-style-type: none"> Concert Tickets 	1
	<ul style="list-style-type: none"> Lunch all three days for all booth workers 	avail add on

FUN \$5,000

4
Available

THURSDAY OR FRIDAY OPENING SESSION	<ul style="list-style-type: none"> Catalyst Dinner Sponsors: Wednesday night for High Impact Volunteers (30 in attendance) 	✓
	<ul style="list-style-type: none"> Includes verbal recognition and 60 sec video shown during event 	✓
ADVERTISING	<ul style="list-style-type: none"> 1/2 Page Ad in Adult Convention Guide 	avail add on
	<ul style="list-style-type: none"> Ad in 2020 Heritage Headlines print magazine in (1) edition Spring or Summer (Reach 50k) 	avail add on
	<ul style="list-style-type: none"> Website visibility: Acknowledgement of your organization's sponsorship: Company logo on official event page with link to your website (214k annual visitors) 	✓
	<ul style="list-style-type: none"> Company logo on event Main Screen: opening & closing 	✓
	<ul style="list-style-type: none"> License to use the "Official Sponsor" event logo in connection with promotion of your sponsorship and participation 	not avail
DIGITAL MARKETING	<ul style="list-style-type: none"> Social Media Visibility: acknowledgement of your company's sponsorship (Facebook, 42.5k likes, 30k weekly reach. Instagram, 3k. The Jump, 17k) 	avail add on
	<ul style="list-style-type: none"> Pre-Convention Quick Takes eBlast mention to members and parents (Reach 34k) 	avail add on
	<ul style="list-style-type: none"> Post-Convention Quick Takes eBlast mention to members and parents (Reach 34k) 	avail add on
BOOTH SPACE* (up to 10 x 10)	<ul style="list-style-type: none"> Concert Tickets 	avail add on
	<ul style="list-style-type: none"> Lunch all three days for all booth workers 	avail add on

A la Carte—Additional Options:

	OPTIONS:	PRICE:	DETAILS:	
1	Networking Zones	\$500	Networking Zones: Networking areas in prime areas for AHG leadership to connect with others to make new friends and learn about exciting opportunities.	signage
2	Tote Bag Insert	\$500 for non profit & \$700 for commerce	Bag Stuffer: Get noticed with your very own flier or gift in our official 25th Anniversary Convention Bag given to every adult attendee.	all attendees
3	Pop Up Shops for Moms Sponsor	\$750	Mom Pop Up Shops/Experiences: 5-6 different opportunities just for mom. For example, but not limited to: Chocolate Fix, Lip gloss making, Encouraging Cart, etc.	signage
4	S'mores Party	\$1,000	S'mores Party: An evening for our Pi/Pa's (ages 13-18) to dance to some music, cook s'mores, and get to know each other.	signage at party
5	Pen Pal Meet Up	\$1,000	Pen Pal Meet Up: An opportunity for AHG Pen Pals to gather and meet in person. This event occurs prior to the AHG Birthday Party.	signage
6	Patriots Pray	\$1,000	Patriots Pray: Our oldest level of girls get to engage in an evening of connection and prayer in a unique way.	signage
7	Patriots Glow Party	\$1,000	Patriots Glow Party: An epic party for our Patriots. Think glow hula hoops, necklaces, bracelets, and plenty of music.	signage at party
8	Staff Spa	\$1,000	Staff Spa: Treat the staff to some relaxation time with snacks, water, and a comfortable place to recharge.	signage in room
9	Cooling Mist Station	\$1,000	Cooling Mist Station: Be one of two cooling stations on campus and help bring the "cool" vibe to the hot July days! Girls will be running throughout the day!	signage
10	H2O Station	\$1,000	H2O Station: Girls have to stay hydrated! These will be a frequent stop in prime areas. Four stations available.	signage at station
11	Bubble Station	\$1,000	Bubble Station: What says fun like bubbles? Includes a large bubble machine and pick up bubble wands. Imagine girls and moms taking a break to run through the bubble machine and blow some bubbles!	signage at station
12	Table Tents in Café	\$2,000	Table Tents in Café: Opportunity for your brand to be seen by up to 3,500 attendees for breakfast, lunch, and dinner for the entire event.	printed table tents
13	Rock Wall Experience	\$2,000	Rock Wall Experience: 36 foot state-of-the-art indoor climbing wall in the recreational facility. It provides a wonderful opportunity for climbers of all abilities to work out physically, work off built-up stress, and work on building closer bonds with friends, all in an adventurous, yet safe environment.	signage
14	First Aid Station Sponsor	\$2,000	First Aid Stations: 4 First Aid Stations strategically placed for some skinned knee TLC.	signage at station
15	Stars & Stripes Award Reception	\$2,000	Stars & Stripes Award Reception: This sponsorship will allow for an amazing reception after our Stars & Stripes Recipients receive their award. They will linger and get pictures with the founders.	signage and recognition from the stage
16	Golf Cart	\$2,500	Golf Cart: Be sporty and sponsor one of three of our Golf Carts that will be zipping around throughout the campus.	signage on cart
17	Coffee Sponsor	\$3,000	Coffee Sponsor: Convenient coffee stations throughout campus and at strategic areas for moms and dads to get caffeinated. These are near the Networking Areas.	signage/logo paper sleeves
18	Prayer Room Sponsor	\$3,000	Prayer Room: A dedicated prayer room for use throughout the convention.	signage & prayer cards
19	Boxed Dinner Sponsor	\$5,000	Boxed Lunch Sponsor: Boxed lunches for Wednesday for all 3500 participants.	signage at pick up
20	Staff and Volunteer Lead Team Meals	\$5,000	Meals: Sponsorship covers all meals for all of our staff and lead team. Includes breakfast, lunch, and dinner. Sponsorship includes your logo on two entrance banners as well as mention in the Convention Guide.	banner & Convention Guide